

2024 SAUSALITO PRIDE EVENTS

JUNE 20

TOWN NIGHT OUT

- City-wide night out on Caledonia Street
- Live music and raffle
- 250+ attendees
- Free public and family friendly event

JUNE 21

FRIDAY WITH PRIDE: SAUSALITO PRIDE RECEPTION

- Public reception with art, drinks and music
- Art Exhibit: "Pride not Prejudice" showcasing the artwork of local LGBTQ+ artists

JUNE 21

PRIDE NIGHT AT JAZZ & BLUES BY THE BAY

- Waterfront live music from the Stephanie Teel Band
- 800+ attendees
- Free public event

JUNE 22

A NIGHT IN DRAG

- High-fashion drag show and performances
- Drinks, entertainment and appetizers included
- Exclusive event with limited tickets

SPONSOR BENEFITS

Logo Recognition

Sponsorship logos will be highly visible on banner, event signage and website.

Branded Activations

There are many ways to showcase your brand. We are happy to collaborate with sponsors to develop fun and unique ways to feature your company or organization.

Confirmed Tickets for Sponsors

Sponsorship levels include confirmed tickets to A Night in Drag and a reserved cocktail table.

SPONSOR LEVELS

Sponsorship Level	Bronze	Silver	Gold	Platinum
Name on Pride Website	✓	✓	✓	✓
Logo on Pride Event Banner		✓	✓	✓
4 VIP Tickets to "A Night in Drag" with a Reserved Cocktail Table at the Show			✓	✓
Logo on Event Flyer and City-Wide Mailer				✓
Commitment Level	\$500	\$1,000	\$2,500	\$5,000



Sausalito Pride is a 501(c)(3) non-profit org.
EIN #93-4470842

SPONSOR PORTAL: www.sausalitopride.org/sponsor

CONTACT US: info@sausalitopride.org

IN-KIND DONATIONS FOR SAUSALITO PRIDE

DONATION OPTIONS

- Vendor branded donations for raffle at Town Pride Night
- Store or restaurant gift card
- Donated drinks, food, etc.
- Employee volunteer time

-In-kind donations valued over \$100 will be recognized on the Sausalito Pride website

-Raffle donations valued over \$250 will be recognized during Town Pride Night and on the Sausalito Pride website

WHY PARTICIPATE IN PRIDE?

Creating an inclusive environment builds community, fosters a sense of belonging and boosts patron support for local businesses. Sausalito is home to a vibrant LGBTQ+ community composed of residents, allies, patrons of local businesses, and queer owned businesses. Through participating in PRIDE, local businesses send a strong message to Sausalito's LGBTQ+ community saying: "we see you, we hear you, we welcome you."

ADDITIONAL WAYS TO SHOW PRIDE IN JUNE

Pride Flags

By displaying the Pride Rainbow and Pride Progress flag (below) inside and outside your business, you create visibility for and show support for our LGBTQ+ community, allies and businesses. If you would like a flag, please contact us at info@sausalitopride.org



Promote Sausalito Pride

We kindly ask each business to display a **Sausalito Pride Event Poster** in your front window or at the entrance to your business. If you would like a complimentary Sausalito Pride Event Poster, please contact us at info@sausalitopride.org

Welcome Everyone to Your Business

Sausalito Pride has created a **window decal** displaying the uplifting message: "Sausalito Welcomes Everyone".

We respectfully ask each business to *permanently display* this decal in their front window where it is visible for all to see. If you would like a decal, please contact us at info@sausalitopride.org



Show Your Support on Social Media

Use **#SausalitoPride** in your Facebook/Instagram or other social media posts showing your PRIDE in June. If you need help with language or sample posts, we can help.

Attend Sausalito Pride Events

While we recognize the many time constraints and challenges with running a business, if you are available to, we encourage you and your staff to attend the Sausalito Pride events.



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